



The Research of regional resource

Date :2016.12.23

Questionnaires

1. What is your gender? 1/Female 2/Male

2. Where are you from?

3. How many times have you joined Kakumagawa Regional Resource Research? and have you visited this area?

①Joined the research - First Time Second Time Third Time

②Visited this area - First Time Second Time Third Time

4. Please give us your feedbacks on Hanabi(fireworks) Sushi

1. Very Good 2. Good 3. OK 4. Bad 5. Very Bad

5. How much fee would you pay for the experience if there is an actual tour? and why?

(Please answer freely)

6. Please give us your feedbacks on the Old House Touring

1. Very Good 2. Good 3. Bad 4. Very Bad

7. How much fee would you pay for the experience if there is an actual tour? and why? (Please answer freely)

8. Please give us your feedback on Tea Ceremony

1. Very Good 2. Good 3. Bad 4. Very Bad

9. How much fee would you pay for the experience if there is an actual tour? and why? (Please answer freely)

10. Please give us your feedback on Winter Fireworks

1. Very Good 2. Good 3. Bad 4. Very Bad

11. How much fee would you pay for the experience if there is an actual tour? and why?

(Please answer freely)

Questionnaires

12. .What cuisine did you find most delicious throughout this tour? and why?

13. Would you recommend the tour content to your friends or family? (Without considering the price) Why?
1. Very Good 2. Good 3. Bad 4. Very Bad

14. How much, and on what roughly did you spend throughout this tour?

15. If the tour is to be sold as an actual package tour, how much would you spend to participate? and why?

16. In your opinion, what kind of activity would make the tour more appealing? Without considering feasibility, please describe activities or tour contents you think would be appealing and attracting.

17. If you have any suggestions or ideas, please share them. (Please answer freely)

18. What activity did you like the most throughout this tour? and Why?

1. What is your gender? 1/Female 2/Male

Female	Male
6	0

2. Where are you from?

Taiwan	Russia	Romania
4	1	1

3. How many times have you joined this Regional Resource Research?
have you visited this area before?

①Joined the research	First time	4	Second time	1	Third time	1
②Visited this area	First time	3	Second time	2	Third time	1

4. Please give us your feedback on the Fireworks Sushi (Hanabi roll)

	Choices	Number of answer
1	Very Good	5
2	Good	1
3	Ok	
4	Bad	

5. How much fee would you pay for the experience if there is an actual tour? and why?

(Please answer freely)

Price	Reasons
350-550	because the Hanabi sushi tasted very good and the shape was creative. Also, I had a good time with the local people and was able to chat with middle school students
600	It was a great experience to make Hanabi Sushi by myself and the food was very tasty. Also the people there were nice, talkative, and willing to share their experience.
200-300 yen	No answer
300-600	it was fun, tasty food and we had an opportunity to take some leftovers home.
500	t's interesting
500	Because it needs to be prepared the material an local people to teach

6. Please give us your feedbacks on Old House Touring.

	Choices	Number of answer
1	Very Good	0
2	Good	3
3	Ok	2
4	Bad	1

7. How much fee would you pay for the experience if there is an actual tour? and why? (Please answer freely)

Price	Reasons
350	Some of the part was explained in English, but for Chinese-speakers it might be difficult to understand the background and meaning of the building.
100	I think the history of the old house is interesting. If there is some tools to help introducing the story, I think that will be better for people who don't like the history so much and for foreigners.
200-500	I don't really know. It was interesting but the floor was super cold. Also, we visited only two rooms, which was cool but not very various. So, maybe 200-500 yen.
300	as it was interesting to see the views there.
300	The explain of this house is a little boring, but I had fun with taste tea!
200	It was amazing to see traditional Japanese architecture. The explanation could be more entertaining by introducing more stories than small details.

8. Please give us your feedbacks on Tea Ceremony.

	Choices	Number of answer
1	Very Good	6
2	Good	0
3	Ok	0
4	Bad	0

9. How much fee would you pay for the experience if there is an actual tour? and why? (Please answer freely)

Price	Reasons
500-700	The tea ceremony is different from the one I had in Japanese traditional events in AIU. I like the way of making the tea, and the sweets are very tasty too. And I really want to try how to make tea in the traditional way.
500	The sweets and Mocha were very special that I've never tried before. And it may be rair to most of people to join the tea ceremony.
700-1000	as we got to eat, drink as much tea as we wanted and we were explained quit a lot of things.
1000	It was amazing. But too short, though. I heard hat ta ceremony can last for several hours, It would be interesting to see it.
1000	very traditional
1000	Because they are professional and they serve dessert.

10. Please give us your feedbacks on the winter fireworks.

	Choices	Number of answer
1	Very Good	6
2	Good	0
3	Ok	0
4	Bad	0

11. How much fee would you pay for the experience if there is an actual tour? and why? (Please answer freely)

Price	Reasons
650-950	The fireworks were very gorgeous. I've never seen the fireworks so close, and I really enjoyed
1000	I would pay around 1000 yen, as they were amazing
400	If the fee including the music show today, I think 400 is acceptable. The fireworks really impressed me!
500-1200	That was awesome. I have no words. 500-1200 yen would be acceptable. Though, these fireworks are worth money.
1000	Because they are sooo pretty.
300	It's very beautiful. But Taiwanese used to watch fireworks for free.

12. What cuisine did you find most delicious throughout this tour? and why

Food	Reasons
Hanabi Sushi	I like the Hanabi sushi most, because I tried to make it like the original one and tasted after everybody try their best to make it !
Hanabi Sushi	The soup we ate when we made Hanabi Sushi.
Hanabi Sushi	The Hanabi sushi, it was quite amazing.
Hanabi Sushi	Sushi
Pudding	The sushi and pudding at the tea ceremony
Hanabi Sushi	The Hanabi Sushi. Because it made by ourselves and it is local specialty.

13-1. Would you recommend the research tour content to your friends or family? (Without considering the price)

	Choices	Number of answer
1	Yes, very much	4
2	Yes	2
3	Maybe	0
4	No	0

13-2. Would you explain why you would recommend?

Answer	Reason
Yes very much	Because the tour consists of many Japanese traditional cultures, and have more wide knowledge of the history.
Yes very much	Hanabi Sushi making, tea ceremony, and the fireworks are so awesome that everyone should come to enjoy them.
Yes very much	I've taken part in it three times already and can tell - it's so much fun! Besides typical sights, there is an opportunity to find something local and unique that would make your trip memorable. And also, the atmosphere in a team is always friendly and pleasant
Yes very much	Because throughout the tour, we could see so many local things and interact with local people which will make the tour impressive.
Yes	It was an amazing experience.
Yes	It was very interesting.

14. How much roughly did you spend throughout this tour?

	Souvenirs	Foods and Drinks	Nationality
1	1,800 yen	400 yen	Russia
2	0 yen	500 yen	Romania
3	0 yen	0 yen	Taiwan
4	0 yen	0 yen	Taiwan
5	0 yen	0 yen	Taiwan
6	0 yen	0 yen	Taiwan

15. If the tour is to be sold as an actual package tour, how much would you spend to participate? and why?

Price	Reasons
1600-2000	It is a bit far from the AIU, and for foreigner students might not understand what local people said in Akita dialect. But I like to talk with local people and attend special culture event.
2000	As a student, I think this price is fine to join this tour according to the acceptable price I mentioned above.
2000	I think it would cost even more, but as a student this would be the acceptable price range.
1500	The tour was interesting. We could have spent less time walking around, though.
2500	No answer
2500	Because some activities are very unique and some are public activities.

16. In your opinion, what kind of activity would make the tour more appealing? Without considering feasibility, please describe activities or tour contents you think would be appealing and attracting.

Nationality	Opinion
Taiwan	I think if there English and Chinese version or translator would be great, but for high-level Japanese would not have the problem. I suggested that should give the tourist a brochure or what time to do what and when to do what.
Taiwan	I like to join DIY activity such as Hanabi Sushi making activity for I can get the sense of success and enjoy the food.
Taiwan	The activities which is interact with local people and DIY
Romania	I don't know-
Russia	Communication with locals, playing japanese games, maybe. Also, if the tour is about traditional events and customs of Japan, some activities like flower arrangement, dancing or so would be interesting.
Taiwan	No Answer

17. If you have any suggestions or ideas, please share them.

(Please answer freely)

Nationality	Opinion
Taiwan	I think the waiting time for tea ceremony should be shorter, because it was so cold outside, people might not bare the freezing weather. But overall, the activities were really enjoyable, and interesting to learn.
Taiwan	I think the time from Hanabi Sushi making to tea ceremony was a little bit rough. Because it was cold outside, it's better to let everyone know what are we going to do next.
Taiwan	More warm places in a cold weather! It was a real fun though!
Romania	No answer
Russia	I think the schedule should be more tight. We spent lots of time in the plaza and just watched the performance. And outside is too cold if this trip is held in winter. I prefer to have some spots that we can see the landscape and take pictures.
Taiwan	There are 1~2 hours between the tea ceremony and the show. Maybe can do other activities or go somewhere to take pictures.

18. What activity did you like the most throughout this tour? and Why?

Nationality	Opinion
Taiwan	I like the firework the most because it was amazing, and surprising every change of the fireworks.
Taiwan	I like the fireworks the most because I 've never see such designable fireworks show before.
Taiwan	More warm places in a cold weather! It was a real fun though!
Romania	The fireworks, of course, but also the tea ceremony, because of the interesting things we learnt there.
Russia	I like fireworks most. It's very beautiful and different from Taiwan.
Taiwan	I love the fireworks Sushi a lot and also the firework because sushi is a really special experience work with the local grandma, the fireworks is so pretty!

Answers from Junior High School Students

Questions 1

1. Please tell us your gender and grade 1/Female 2/Male Grade

2. Where do you live? (Kakumagawa or Fujik)

3. How many times have you participated in international events before?
First time . Second Time. More than three times

4. How did you like the Hanabi Sushi cooking?

1. Very Good 2. Good 3. OK 4. Bad 5. Very Bad

5. Please give us your feedback on Hanabi Sushi cooking. (Free Answer)

6. How did you like the old house tour?

1. Very Good 2. Good 3. OK 4. Bad 5. Very Bad

7. Please give us your feedback on the old house tour. (Free Answer)

1. Very Good 2. Good 3. OK 4. Bad 5. Very Bad

8. How did you like the tea ceremony?

1. Very Good 2. Good 3. OK 4. Bad 5. Very Bad

9. Please give us your feedback on the tea ceremony. (Free Answer)

10. How did you like the winter fireworks.

1. Very Good 2. Good 3. OK 4. Bad 5. Very Bad

11. Please give us your feedback on winter fireworks (Free Answer)

Questions 2

12 .What food did you like the most?

13.Would you recommend this to your family and friends?

1. Yes very much 2. Yes 3.Maybe 4. No

14. How much money did you spend?

15. What activities do you expect if you want to join again?

16. Do you have any ideas for improvements or suggestions? (Free Answer)

17. What activity did you like the most?

18.Could you communicate with international students? (Free Answer)

19. Could you convey your feelings to international students? (Free Answer)

1. Gender and Grade 1/Male 2/Female

Grade

Male	Female
0	9

First Year	Second Year
3	6

2. Where do you live? (Kakumagawa or Fujiki)

Kakumagawa	Fujiki	No Answer
6	1	2

3. How many times have you participated in this kind of international events before?

Number of times participated	First time	9	Twice	0	Three times	0
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4. How did you like the Hanabi Sushi cooking?

	Choices	Answers
1	Very good	4
2	Good	5
3	OK	0
4	Bad	0

5. Please give us your feedback on the Hanabi Sushi cooking. (Free Answer)

- I tried it for the first time, but I enjoyed it a lot because I could communicate with the international students while cooking. And the sushi tasted great!
- I gave it a try for the first time, and the cooking itself was very fun. Even though it was very difficult to communicate with foreign people, I could enjoy it very much, which I think is great.
- I made Hanabi Sushi for the first time. Making flowers with red ginger was quite exciting, although it was difficult to put them and cucumbers in the right order. They all turned out great with a lot of colors and they looked so beautiful. It tasted a little bit sweet and very delicious. I want to make at home someday.
- It was very fun cooking sushi with international students talking with them. Both the Hanabi sushi and soup were really delicious.
- I made it for the first time. I really enjoyed it because I could have a chance to communicate with people from different countries. I cannot speak English very well, but I quite enjoyed trying to communicate by body language and eye-contacting.
- Despite the short time, people taught us how to cook very politely and nicely. It was easy to understand and the sushi was really delicious.
- The sushi was very delicious, and the process of working in a team was really fun.
- It was definitely a great experience working with foreigners.
- I enjoyed it very much although it was my first time. I quite enjoyed talking with students from Taiwan.

6.How did you like the Old House tour?

	Choices	Answers
1	Very Good	2
2	Good	3
3	So so	0
4	Bad	0

7. Please give us your feedback on the Old House tour. (Free Answer)

- It was very interesting to see various types of rooms inside the old house. I got to know a lot about the house.
- Since it is a very rare opportunity to see the inside of old houses, it was very exciting. The tour was great because I could gain some knowledge.
- It was very educational for me to watch and listen to the explanation about the house both in Japanese and English

8. How did you like the tea ceremony?

	Choices	Answers
1	Very good	3
2	Good	0
3	So so	0
4	Bad	0

9. Please give us your feedback on the tea ceremony (Free Answer)

- It was very interesting to see how Green Tea is made from a very close distance. The tea and snacks were really delicious.
- At the tea ceremony, I could engage in conversation with international students, and I was really glad about that.
- It was my first experience, and I thought it was really great. During the ceremony I could talk to international students about many things and I really enjoyed it.

10.How did you like the winter fireworks?

	Choices	Answers
1	Very good	2
2	Good	0
3	So so	0
4	Bad	0

11. Please give us your feedback on the winter fireworks (Free Answer)

- Setting off the beautiful fireworks at the end was the most ideal way of finishing the whole event.
- It was really beautiful and I liked it very much.

12. What food did you like the most? (Including the food stand)

Food	Number
Hanabi Sushi	5
Fried Chicken Chocolate Banana	1
No answer	3

13. Would you recommend this to your friends and family?

	Choices	Answer
1	Yes very much	4
2	Yes	4
3	I don't think so	0
4	Not at all	1

14. How much and on what did you spend your money throughout the event?

- Fried Chicken, Chocolate Banana, Candies,
Noodle From the food stand

(1 person answered)

15. What kind of activity would you expect if you want to join this again?

- Local Cuisines
- Same content as it is

16. Please share your opinions and suggestions (Free Answers)

- I want the interpreter to be around all the time so that everyone understands everything if they cannot understand Japanese

(1 person answered)

17. Which activity did you like the most during the event?

Event	Number
Hanabi Sushi Cooking	3
Winter Fireworks	2
Tea Ceremony	1

18. Could you communicate with international students? (Free Answer)

- A little (1 person)
- Yes (7 people)

19. Could you convey your feelings to the international students? (Free Answer)

- The international students kindly talked to me, and I could try to say my feelings.
- Telling what I thought or felt was a little bit difficult.
- Yes (4 people)



